

Delta College
Board of Trustees Regular Meeting
Virtually via Zoom (1-929-205-6099 Webinar ID 852 7857 4291)
Held virtually per Governor Whitmer’s Executive Order 2020-154 (COVID-19)
Tuesday, September 8, 2020
7:00 p.m.

BOARD PRESENT A. Buckley, R. Emrich, S. Gannon, K. Lawrence-Webster, D. Middleton, M. Nash, M. Rowley

BOARD ABSENT M. Benecke, M. Thomas

OTHERS PRESENT D. Allen, N. Bovid, T. Brown, J. Carroll, P. Clark, M. Crawmer, R. Curley, R. Curry, C. Curtis, J. Dorcey, S. DuFresne, D. Fairchild, J. Foco, P. Fox, J. Garn, J. Goodnow, L. Govitz, A. Guy-Lee, B. Handley-Miller, S. Harrison, J. Lijewski, D. McQuiston, C. Miller-Bellor, M. Mosqueda, S. Raube, K. Rishe, S. Roche, E. Roth, K. Schuler, C. Thomas, A. Ursuy, B. Wesolek, J. Young

PRESS PRESENT None

CALL TO ORDER Board Chair Middleton called the meeting to order at 7:04 p.m.

“Good evening,

I would like to take a minute to explain how I will run today’s meeting.

As I stated earlier this evening, the Board is authorized to hold this virtual meeting with participation through the Zoom platform in compliance with the Michigan Open Meetings Act as modified by Governor Gretchen Whitmer’s Executive Order 2020-154.

The Zoom platform allows participants to participate virtually via phone or computer and ensures that the public can participate in this meeting.

For those joining us today, we want to ensure everyone can hear the board meeting. To minimize audio feedback, we ask all virtual participants not to use any speakerphone options.

All participants are currently muted to prevent any background noise or feedback. Board members will be unmuted to allow full participation during the meeting when recognized by the Board Chair. For clarity, please state your name prior to speaking.

- If you are joining via phone and wish to be recognized, please press *9.
- If you are joining via the video option on your computer, please press the “raise hand” option.

I have asked our Assistant Board Secretary, Talisa Brown; and Kay Schuler, Administrative Assistant in the President’s Office, to service as moderators to assist me

with today's meeting.

Our moderators will note those who wish to address the Board and unmute your lines one by one, announcing who is being unmuted.

Please note that all votes will be taken via roll call by our Board Secretary, Andrea Ursuy.

If members of the public wish to address the Board, you may do so during the public comment portion of the meeting, which is on our agenda and will be announced by the Board Chair. At that time, those wishing to address the Board should indicate their desire to speak by pressing *9 (star-9)

Notes on rules for public comment, please press*9 to be recognized by the Board Chair. When you are acknowledged by the Board Chair, we ask that you state your name and you may state your county of residence. As outlined in the Board of Trustees Bylaws, please limit your comments to five minutes.

Again, note that all lines have been muted, except for the Board Chair. I will recognize you and you will be unmuted.”

APPROVAL OF THE AGENDA

Board Chair, D. Middleton, read the agenda so that those participating by phone would know what the Board was being asked to approve. Board Chair Middleton called for approval of the agenda. S. Gannon made a motion to approve the agenda. R. Emrich seconded the motion.

The results of the roll call vote to approve the agenda are as follows:

- A. Buckley – Yes
- R. Emrich – Yes
- S. Gannon – Yes
- K. Lawrence-Webster – Yes
- D. Middleton – Yes
- M. Nash – Yes
- M. Rowley – Yes

Motion passed unanimously.

PUBLIC COMMENTS

Board Chair, D. Middleton, called for public comment.

TREASURER'S REPORT

S. DuFresne said the Board has received the financials for the month ended August 30, 2020. She said that the general fund currently reflects zero State appropriations payments. Payments to the College from the State of Michigan begin in October. S. DuFresne said that the tuition and fee revenue from Summer and Fall is not completely recorded yet. In addition, this month's report shows a \$2.4 million operating deficit as the revenue from the Pell grant has not yet been drawn down. In terms of investment income, the rates have dropped dramatically since the Board adopted the 2020-21 budget. Auxiliary Services remain closed at this time.

S. DuFresne said that the State held a third consensus revenue estimating conference in August. It is still too early to know what will be coming from the State in terms of cuts, but the State does have a large budget hole to repair. She said that she will keep the Board updated as the information becomes available.

CONSENT AGENDA

D. Middleton called for approval of the consent agenda. R. Emrich made a motion to approve the consent agenda with support from S. Gannon.

The results of the roll call vote to approve the consent agenda are as follows:

A. Buckley – Yes
R. Emrich – Yes
S. Gannon – Yes
K. Lawrence-Webster – Yes
D. Middleton – Yes
M. Nash – Yes
M. Rowley – Yes

The consent agenda passed unanimously resulting in:

Acceptance of Minutes:

1. Board Regular Meeting, August 11, 2020

BOARD ACTION

Approval of Purchase of
SoftDocs - Etrieve
(BA5345)

It is the recommendation of the administration that the Board of Trustees approve the purchase of SoftDocs-Etrieve for a 5 year contract in the amount of \$287,735 and approval to utilize up to 420 hours of training and support with a total cost not to exceed \$75,600.

R. Emrich made a motion to approve the recommendation. S. Gannon seconded the motion.

The Board had discussion regarding the timeline for the conversion. J. Foco said that this will be an in-depth conversion and he wants to see this solution fully utilized. He noted that the purchase includes 420 hours of training for staff to ensure we are prepared to take advantage of what this solution offers the College.

The results of the roll call vote to approve the recommendation are as follows:

A. Buckley – Yes
R. Emrich – Yes
S. Gannon – Yes
K. Lawrence-Webster - Yes
D. Middleton – Yes
M. Nash – Yes
M. Rowley – Yes

Motion passed unanimously.

STUDENT SUCCESS
Second Chance PELL
Program (Jason Lijewski)

Stephanie Harrison, Dean of Career Education and Learning Partnerships, introduced Dr. Jason Lijewski, Associate Professor of Management and Academic Coordinator of the Second Chance Pell program with Saginaw Correctional Facility.

Jason provided an overview of the program noting that we have 4 cohorts of students who have completed or are active in this program. He said that the program would not be possible without the excellent faculty who participate.

Two cohorts (a total of 20 students) have graduated from the program to-date. Graduates earn an associate of business studies in entrepreneurship.

Jason highlighted the progress of cohorts 3 and 4 and discussed some of the challenges that have resulted because of COVID-19. He also talked about the innovative ways that the faculty are working to ensure the students can continue – including parking lot deliveries and pick-ups of course materials. Students are able to watch lectures via the closed circuit TV system within the facility.

S. Gannon thanked Jason for his work and congratulated the faculty on being creative in finding solutions to allow this program to continue during COVID.

R. Emrich said that he is thrilled with Delta College’s participation in this program. He congratulated the faculty and Dr. Goodnow for their leadership. R. Emrich encouraged the Board to reach out to State and Federal legislators and noted the work that Representative Rodney Wakeman is doing to allow inmates to access the PELL grant.

M. Nash asked about graduates who have been released. J. Lijewski said that we are working to track the success of graduates upon release.

D. Middleton said that this program represents some of the most important work we do. J. Goodnow said that she would like to give some kudos to Bruce Kemmer, retired faculty member who was the first academic coordinator of the program and to Jason Lijewski, for their leadership.

PRESIDENT'S REPORT

Enrollment Report

Classes for the Fall 2020 Semester began on August 29. As of today, 6,964 students are enrolled (4,563 part-time, 2,391 full-time).

The College projected 75,095 contact hours for the fall semester and are currently at 97.53% (73,237 contact hours) of projection.

Demographic comparisons to last year (headcount):

Geographic Distribution			
County	19/FA	20/FA	Percent Change
Bay	1962	1725	-12.1%
Midland	1265	1126	-11.0%
Saginaw	3223	2787	-13.5%
Total	6450	5638	-12.6%

Age Distribution			
Age Groups	19/FA	20/FA	Percent Change
19 & Under	3176	2897	-8.8%
20 - 24	2421	2109	-12.9%
25 - 29	912	794	-12.9%
30 - 44	1006	943	-6.3%
45 and over	<u>304</u>	<u>211</u>	<u>-30.6%</u>
Total	7819	6954	-11.1%

Personnel Report

The complete report of hires, promotions, and separations for the month of August can be found in Board packets this evening.

Dr. Goodnow said she received the following retirement notice from Jolene Kuebler, Registrar’s Office Technologist:

“Hi Dr. Goodnow –

This is my official notification that I will be retiring November 1, 2020. My last day of work will be October 30, 2020.

I am excited about my impending retirement, but wanted to take the time to thank you and the college for the opportunities I’ve had working at Delta College.

It seems like just yesterday that I received a phone call from Rick Kogelman (the softball coach in 1983) to recruit me for the softball team. I told him if he found me a co-op job, I would play. He was able to find me a co-op job in the Registrar’s Office. One of the staff retired the following year and they offered me her position. I started full-time in July, 1984, and except for a 2 ½ year stint in Financial Aid, the Registrar’s Office has been my ‘home’ for the past 36 years (which is crazy nowadays).

*I will always appreciate the experience and friendships I gained through the years.
Sincerely, Jolene”*

Information Sharing

- **Articulation Agreement for Delta’s Associate of Applied Science (AAS) in Nursing to Bachelor of Science (BSN) Nursing Completion.**

Effective – Fall 2020 Catalog (Students can start Spring 2020).

University: Eastern Michigan University, College of Health and Human Services, School of Nursing.

The Bachelor of Science in Nursing program is designed to provide a natural transition from the Associate’s degree to the Baccalaureate level completion

program. Students must have an Associate's degree in Nursing and an unencumbered Registered Nurse (RN) license to be admitted into the program. Many RN's are working in the field and this agreement will allow them to easily complete a bachelor degree in nursing (BSN) after receiving their associate degree from Delta.

- BSN program is delivered completely online.
- Under the agreement, Eastern waives their 60-hour transfer rule and accepts up to 94 credits towards 124-credit program.
- Only 30 credits remaining for completion.
- Special reduced price of \$9,840 to complete the 30 BSN credits.

This is a new articulation for Fall 2020. Agreement will have an annual administrative review and will renew in three years.

R. Emrich asked how this deal compares to the agreement with SVSU. Dr. Goodnow responded that it is a better deal.

- **Delta College - Associate in Applied Science (AAS) in Industrial Technology Education (ITE) and Saginaw Valley State University (SVSU) - Bachelor of General Studies (BGS) with a Secondary Teacher Certification Major.**

This is an updated renewal of an articulation agreement with SVSU for the ITE program. The agreement previously in place had become invalid because of changes to the Michigan Department of Education Teacher Certification requirements.

Under this agreement, SVSU will allow students to transfer 21 ITE credits in lieu of an SVSU minor for the MDE Technical Education (TE) Certification in "Industrial and Technology Education".

- Benefits to students:
 - Delta ITE degree – up to 62 credits will transfer.
 - Students will receive transferable articulation credit for the technical/trades courses that do not normally apply towards transfer to SVSU.
 - Delta tuition for the ITE program is a savings for students seeking the Technical Education certification.
 - The Technical Education (TE) Teaching Certificate is a high demand program.
 - Courses for both programs can be completed locally.
 - Students under this agreement will receive customized advisement through the SVSU College of Education.
 - Courses will be delivered in a blended, face-to-face or online format.

This articulation agreement will be reviewed annually and is set to renew three years after signing.

Recently Georgetown University's Center for Education and the Workforce published a statistical report which compares the return on investment (ROI) of 4,500 colleges and universities in the United States. The report

includes data on public and private institutions in both the 4-year and 2-year sectors. The Georgetown report listed 118 total institutions from the State of Michigan. When considering the Net Present Value, which is the metric the authors used to calculate ROI, Delta College had an average ranking of 35 out of 118. This places Delta College in the top 30 percent of average ROI for all schools in Michigan. And that shows the great job we've been doing to keep our quality high and our overall costs as low as possible.

M. Nash asked if this report could be sent to the Board. Dr. Goodnow said that she would send it.

- Dr. Goodnow expressed appreciation to Board of Trustees member Karen Lawrence-Webster who suggested that she meet with the Black Faculty and Staff, which she did on June 23. The purpose of the Zoom meeting was for a discussion on diversity and inclusion. It was a very informative meeting.

The faculty and staff provided Dr. Goodnow with a great deal of feedback. Some of the points that they shared included that we do have opportunities for improving our hiring process. They said that we have some improvements to make in our hiring process. They also recommended that Dr. Goodnow meet with other diverse groups. Dr. Goodnow noted that she intends to do so and has set up the meetings. She said it continues to be important to listen to what these groups have to say about our culture at Delta so that we can continue to make improvements.

- Congratulations to Jeff Vande Zande, Professor of English, who made a documentary in collaboration with The Friends of Theodore Roethke in Saginaw. Theodore Roethke was a Pulitzer Prize-winning poet from Saginaw who often returned to Saginaw to write in his boyhood home on Gratiot Avenue. Eventually, Roethke settled in Seattle where he taught poetry. Many of his students went on to become accomplished poets, including Tess Gallagher. She was in Roethke's last course before he passed away in 1963.

The Friends of Roethke brought Gallagher to Saginaw for a series of poetry readings at colleges and universities, including Delta. While she was here, Jeff interviewed her about her experiences of being in Roethke's classroom, while also filming a virtual tour of the Roethke Home Museum.

The Philo Festival of Media Arts awarded this documentary entitled, "*The Legacy of Roethke*" as a winner in the Non-Professional Documentary Category. ("Non-professional" simply means there was not a paid crew of experts involved).

- Congratulations also to Lisa Lawrason, Political Science Professor, who had a chapter included in the newest publication by Campus Compact. Her

book chapter is a study of the effects of Delta's Civic Engagement requirement, built into our POL 105W classes. Her surveys show significant and positive differences in the lives of our students who complete the requirement. This is a meaningful publication on civics pedagogy and it puts Delta on the map in a visible, national way.

- Fall Learning Days took place virtually August 24-26. Dr. Goodnow delivered her State of the College Address on August 25. Dr. Goodnow thanked Board Chair Middleton for attending. Kay emailed the link to all Trustees so they can view the address when they have an opportunity.
- Dr. Goodnow said that the College owes a huge debt of gratitude for everyone within the Student & Educational Services division for their efforts to process in students who had completed their online health screening during the first week of classes. We had just two entrance points for students – by the east and west Pioneer Gymnasium doorways. There were a couple of brief lines throughout the week. Dr. Goodnow said when she visited campus the process was going very smoothly.
- Due to COVID-19 safety precautions, Delta College had to close our Bookstore for face-to-face contact with our students for the Fall semester. This was unprecedented and limited access for students to obtain their books in person. Delta demonstrated our values of innovation, teamwork and excellence. Leadership responded quickly by moving ordering to an on-line system. Team members from all areas of Business Services, Finance, Corporate Services, Facilities, Marketing, Academics and Student and Educational Services stepped up to assist the Bookstore. These individuals worked countless hours to ensure students would receive their books. Over 5,500 orders were processed and shipped to students, and approximately 500 were picked up by students on campus. This was a true team effort!
- Dr. Goodnow noted that she has thanked a lot of employee groups for their work to get the fall semester up and running. She said that she wants to recognize the Testing Center staff, who provided excellent service to close to 600 prospective students this summer. They were able to conduct ACCUPLACER testing remotely, while campus was closed, which is quite labor intensive.
- On August 31, Dr. Goodnow was invited to give testimony before the Michigan House of Representatives Committee on Education, via Zoom. Dr. Goodnow said she was advocating for [House Resolution HR-234](#), which is a request to Congress in Washington DC to repeal the ban on Pell grants for inmates. This resolution was introduced by Representative Rodney Wakeman, who represents parts of Saginaw County. He is also a proud graduate of Delta College. Delta College was asked to represent the efforts currently underway by Delta, Mott Community College and Jackson College, as part of the Second Chance Pell program. Dr. Goodnow said that her comments demonstrated the impact these educational efforts are

having upon inmates at the Saginaw Correctional Facility in Freeland. Dr. Goodnow said she would keep the Board up-to-date as this bill moves forward for votes.

- Over the past six weeks, Pam Clark and Dr. Goodnow also held individual phone calls with 17 separate Michigan Representatives or Senators, as well as with four members from the Governor's team, including the State Budget Director. The goal was to advance a capital project that was approved for planning back in December 2017. If approved, it would provide \$1.4 million to Delta College, to be used to renovate the Lower Level A-wing Broadcasting area. It would include academic spaces for Journalism, Electronic Media and Broadcasting. Dr. Goodnow and Pam Clark heard plenty about the state's budget process at the moment, which is a struggle. However, we are hopeful for positive progress for this capital project, as these dollars are provided through a bonding process, not from the state's General Fund.
- In late August, Delta Broadcasting rebranded with a new look and a new name: Delta College Public Media. The change recognizes new and innovative media services that don't fall under the banner of traditional broadcasting. The move is also meant to emphasize and strengthen the current connections to Delta College, PBS and NPR. The new look can be seen on the air and on a number of printed materials. WDCQ-TV, which celebrates its 56th anniversary next month, received a \$10,000 grant from PBS to be able to pay for all of the new materials.
- Last Thursday evening, Delta College's Public TV station aired a program called "AG 2.0: Agriculture – Changes, Challenges and Trends." It's a look at Michigan's agriculture economy, which is a powerhouse. There are over 47,600 farms and nearly 10 million acres of farmland in Michigan today. And those farms contribute more than \$104 billion to the state's economy each year. The program will air again TONIGHT at 8pm and will feature residents from across mid-Michigan and the Thumb.
- Delta College will have a millage levy on the upcoming November 3rd ballot. The language has been approved and turned in to the Clerk's offices for printing. And our marketing team has been working to develop an informational flyer that will be mailed out to all registered voters in Bay, Midland and Saginaw Counties. Our schedule for this type of work has been moved up to send in September, due to the anticipated high number of absentee ballot voting. Dr. Goodnow shared a "sneak preview" of the flyer that's been created. It will arrive in homes later this month. We are also working to print up some yard signs that we'll offer to all faculty and staff, to pick up and display in their front yards.
- Please be reminded that on Friday, September 11, from 9:00 a.m. to 12:00 p.m., Trustees are invited to view Dr. Damon Williams' presentation on "Signal and Noise: A Presidential Primer on Strategic Leadership During a Time of COVID-19 and Black Lives Matter."

- The Delta College President’s Speaker Series is hosting NPR National Political Correspondent Mara Liasson for a special virtual event on October 1. The virtual event will take place from 7-8:30pm on Zoom. Liasson will give a presentation about her coverage of this year’s presidential election before answering questions. She will also spend time talking to a group of Delta students about voter-related topics. For more information, visit the events section on delta.edu.
- Dr. Goodnow shared two examples of very unusual circumstances that occurred on the same day last week.

First, she shared that Erica Robb, Student Success Counselor in Counseling and Advising advised a woman that is 87 years old and wanted to come back to Delta to complete her associate degree. She attended from 1971-1980, said life got in the way and she took a break. She said she is determined to finish her degree no matter what it takes, even after 47 years. We registered her for one class and she did a happy dance when it was all said and done. The student was so happy and it made Erica’s day to see her so happy to come back to school!

That same day we experienced more excitement on our campus as one of our students went into labor. Due to the efforts of our faculty and Public Safety, the student was transported to the hospital and gave birth to a boy. Dr. Goodnow said that she has been told that both the student and baby (who she hopes is a *future* Pioneer) are doing fine!

- Lastly, Dr. Goodnow shared a report from Spence Brothers showing the progress on the Midland Center. Dr. Goodnow said that she will email this report to Trustees for further review.

TRUSTEE COMMENTS

K. Lawrence-Webster asked if the Black Faculty and Staff were invited to Dr. Williams’ presentation on Friday. Dr. Goodnow said that this event was made available to leadership at the College and that she had a limited number of seats. She said that the Board, Executive Council and leadership of the employee groups were invited to attend.

M. Nash asked about the diversity of staff working on the construction of the Downtown Midland Center. N. Bovid replied that he would get an update from Spence.

S. Gannon said that she is proud to be on the Board of Trustees. She said that she looks forward to Friday’s session with Dr. Williams and noted that “we have a lot to learn.”

R. Emrich said that he “misses you all” and looks forward to a time when we can meet in-person again.

M. Rowley said that he would like to revisit the idea of the SVSU and Delta College Board meeting together when the COVID-19 restrictions lift.

M. Nash said he appreciated the student success presentation. He said it was good to see the strong comments from the students in the program. He also said that he looked forward to getting a Delta College yard sign.

CHAIR COMMENTS

Chair Middleton said she appreciates the way that we continue to extend grace to one another during this time. She said Dr. Goodnow did a great job on her State of the College Address. She thanked Dr. Goodnow and the entire team for the continued efforts to mitigate risk for students, staff, and community members.

ADJOURNMENT

There being no further business, Board Chair Middleton adjourned the meeting at 8:41 p.m.

Andrea Ursuy, Board Secretary