

**DELTA COLLEGE  
BOARD OF TRUSTEES  
DINNER MEETING  
January 21, 2014  
Delta College Main Campus Room N7**

**Board Present:** R. Emrich, K. Houston-Philpot, K. Lawrence-Webster, J. MacKenzie, M. Nash, M. Rowley, E. Selby, R. Stafford D. Wacksman

**Board Absent:** None

**Others Present:** J. Badour, B. Baker, D. Bibbs, V. Bledsoe, L. Bourassa, T. Brown, P. Clark, E. Crane, C. Curtis, L. Dull, C. Dzurka, B. Ernat, D. Freed, A. French, J. Goodnow, L. Govitz, C. Greve, T. Heinz, G. Luczak, D. Lutz, C. Mc Nair, J. Miller, S. Montesi, C. Morley, M. Mosqueda, A. O'Neal, D. Peruski, G. Przygocki, L. Ramseyer, D. Salinas, K. Schuler, T. Stitt, L. Ullrich, A. Ursuy, B. Webb, S. Witzke, R. Woods

**Press Present:** J. Hall, WSGW; L. Knake, MLive; K. Lutz, Delta Collegiate; K. Skrzypczak, Delta Collegiate

Board Chair, R. Stafford called the meeting to order at 6:01 p.m.

J. Miller introduced L. Bourassa, Director of LifeLong Learning (LLL); Sue Montesi, Director of the 50+ Program; and Greg Luczak, Interim Director of Corporate Services to talk about Short Term Career Training or Re-Training and Certifications.

The mission of the LLL Department is to facilitate quality-based and innovative educational opportunities for members of the Great Lakes Bay Community. L. Bourassa indicated that in the past year LLL provided community outreach; classes, events, and services to 7,700 individuals awarding over 2,200 endorsements, licensures and certifications.

The student base is diverse in every aspect, ranging in ages from 4 to 94; of all education levels and economic backgrounds. These students are displaced workers, academic students on the waitlist, community members, alumni, returning students, and students pursuing further education at Delta. The average age of the student is 36. The breakdown of students by county is: Saginaw – 39%, Bay – 26%, Midland – 18% and 17% from other counties within the state of Michigan.

Career training is offered in health, business and industry sectors. There is a 100% employment rate with the Health Unit Coordinator (HUC), Phlebotomy, and Medical Insurance Billing & Coding Programs. There were also two programs with a 100% state licensing exam pass rate which include Real Estate Fundamentals, and Master & Journeyman Electricians. The overall pass rate is 96% and the overall employment rate is 94%.

LLL offers professional development and continuing education opportunities where students earn CEUs in their current profession, prepare for professional exams, and fulfill licensing certification requirements. All classes have been developed to be high quality, affordable, and conscious of the value of the student's time.

CPR/First Aid certification and recertification classes are offered for all academic health occupational program students prior to their respective clinical. Classes are offered before and after the semester making it easier for the academic students to complete required clinical prerequisites. Nine classes have been offered since August of 2012 with 141 unduplicated students.

A comprehensive online instruction center is available through LLL in partnership with Ed2Go, offering a wide range of highly interactive courses that students can take entirely over the Internet. In 2012 – 2013 the LLL saw a growth rate increase of 49%. Out of a total of 215 students, 26% said the course they took inspired them to take a more advanced on-campus class and 93% say they would take another online course from us.

In the most recent fiscal year, over 2,400 candidates took nearly 4,000 tests with LLL Testing Services. To date over 17,000 candidates have taken their GED® battery all or in part at Delta College since 1961. In 2013 the LLL Testing Center was the 3rd GED® computer-based Pearson VUE test center in the State of Michigan and was also awarded the National College Testing Association (NCTA) Test Center Certification.

S. Monesti talked about the Plus 50 Encore Completion Program which emphasizes careers in health care, education and social services. A grant from the American Association of Community Colleges was awarded for \$15,000 over two years. Over 100 colleges in the United States have been selected to participate and Delta College is one of five in the state of Michigan.

Plus 50 workers are playing an increasing role in the workplace. It is projected that in 2020, over 25% of the workforce will be those of age 55 or higher. Most individuals aged 55 to 70 plan to continue working well into traditional retirement years, either full or part time, for money or for personal fulfillment.

The goals of the grant include:

- Enhance success rate of Plus 50 students in credit and non-credit programs.
- Develop workforce development training opportunities.
- Increase employability skills.
- Professional Development for Delta College faculty and staff.

G. Luczak explained that Fast Start is a short term training program that is employer driven and based on the needs of the employers in our community. Fast Start is a partnership between Delta College, the Great Lakes Bay Michigan Works! and area employers. Delta College

develops and provides the short term training program, the Great Lakes Bay Michigan Works! recruits individuals for the program and provides funding and the area employers hire the graduates for entry level positions.

Some of the area industry partners include:

- Chemical Process Operator: Dow Chemical, Dow Corning, Hemlock Semiconductor and Michigan Sugar
- Solar Manufacturing: Dow Solar Shingle
- Advanced Battery: Dow Kokam MI LLC (now known as X ALT Energy, MI LLC)
- Advanced Manufacturing: Nexteer Automotive
- Business Process Services: Dow Chemical, Tata Consultancy , Morley Companies

In all there have been 27 sessions offered with 521 students trained and 80% of them employed. Employers indicated that Fast Start hires achieve job competencies faster and have better employment longevity. Fast Start is also allowing for the expanding of businesses with talent needs which are critical for attracting new investments.

A video produced by Dow Chemical showcased the stories of three individuals who went through the Fast Start program and who are employed by Dow Solar Shingle.

R. Stafford stated that he had asked the administration to postpone its recommendation on the Saginaw Center Zone until the February Board Meeting. This would give the administrative team enough time to make a well information recommendation.

J. Goodnow gave a brief overview for the reasons why she was providing the history of the Saginaw Center.

- The turnover with many of our Trustees since she arrived in 2005 – discussion was going on before.
- The importance of improving and supporting our Centers. A Centers Task Force was appointed in 2006.
- The “Centers” project has been, for many years, the second priority on the 5-year capital outlay master plan. The Health Professions Building Renovation project was first. The State changed the requirements and limited us to one site per project request.
- A great amount of data has been considered by the Administrative Team in developing the recommendation regarding the Saginaw Center.
- She has received several questions from Trustees with a common theme.
- “Off-campus building considerations” were a topic discussed during a Board of Trustees Meeting in the Spring of 1991. The Committee of 100, is referenced and was charged in recommending the role and direction of Delta College into the 21<sup>st</sup> century.

There has been a long-standing presence through outreach sites and centers in Saginaw County. For several decades we were offering instruction in over 10 different locations in Saginaw. J. Goodnow noted that, for purposes of this presentation, she would be focusing on

our major “centers” in the Saginaw Community including the International Center, First Ward Community Center, and Ricker.

The First Ward Center was leased space built in the late 60’s – early 70’s. Delta College created computer lab space and the last significant offerings were in the Fall of 1998.

The International Center was built in 1971 and purchased by Delta College in 1991. It was approximately 180,000 square feet which was too big for the needs of the College. The building was in need of repairs with an estimated cost of \$5 to \$6 million and the operating costs were way beyond what Delta could afford. There was a significant decline in enrollments over time. We sold the International Center in 2000 and Corporate Services remained there “rent free” until 2005. The peak enrollment was 532 students in the Fall of 1998 and the low enrollment was 163 students in the Winter of 1997.

Delta College moved into the Ricker Center in 1998. We leased the building owned by Buena Vista School District. Working with the school district we made several improvements including: computer lab, window air conditioning, restrooms, and a science lab. Peak enrollment at the Ricker Center was 903 Students in the Winter of 1993 and the low enrollment was 504 student in the Fall of 2006.

In 1994, at the peak, we were serving 1,500 students in our off-campus Saginaw centers/sites alone. With the right location and the best possible offerings it is believed that we can work our way back to those numbers. Currently we are serving 650 students at the Ricker Center.

Dr. Goodnow gave a handout to the Board that included the student address mapping for the Ricker Center with the following stats: 80% from the City of Saginaw, 10% from Buena Vista Township, 5% live east of I-75 and 10% likely to use I-75 to get to campus. Also included was a map showing the potential enrollments by age groups (high school students, 18-24, 25-44 and 45-64) for the area.

In 2007, when the Saginaw Center was first submitted for the capital outlay project, the College had projected the need for a 35,000 square feet building, space for a parking lot for 200 cars, 8 general purpose smart classrooms, 2 science labs with adjacent storage space, 2 computer labs, 1 multi-purpose area, meeting and conference rooms, and office – reception areas.

J. Goodnow revisited the purpose of the overall strategic evaluation of Delta’s Centers.

- Evaluate the efficacy of reprogramming, expanding, contracting, and/or relocating the Saginaw, Midland, and Bay City Centers.
- Address various scale questions ranging from enrollment changes, readiness, regional competition, program delivery, middle college academy concept, and market-driven asset realignment.
- The process envisioned for this study will engage Delta College through open campus forums and meeting with the Administrative Team and Executive Council.

- Help the College leadership and Board of Trustees make data-informed decisions about the future of these important college assets.

The Administrative Team consists of the following:

- Pam Clark, *Executive Director of Institutional Advancement*
- Dr. Jean Goodnow, *President*
- Deb Lutz, *Vice President of Business & Finance*
- Margaret Mosqueda, *Vice President of Student & Educational Services*
- David Peruski, *Interim Dean of Teaching & Learning*
- Larry Ramseyer, *Director of Facilities Management*
- Teresa Stitt, *Dean of Community Development*
- Andrea Ursuy, *Assistant to the President & Director of Institutional Effectiveness*
- Barb Webb, *Director of Business Services*

J. Goodnow also mentioned our consultants, Frank Markely, Paulien & Associates, Inc. and Doug Kozma, SmithGroup JJR and the wealth of information that they bring to the team.

J. Goodnow also gave a review of the centers evaluation process to-date and the proposed elements leading to the February Board of Trustees meeting.

There being no further business, the dinner meeting was adjourned at 7:06 p.m.

---

Talisa Brown, Board Assistant Secretary

---

Andrea Ursuy, Board Secretary