Board Chair Robert Emrich called the meeting to order at 6:00 p.m. Tom Lane introduced Tom Bennett, Director of eLearning, Jane Knochel, Coordinator of eLearning, and Dawn Fairchild, Assistant Professor of Management and Chair of the E-Learning Committee (ELC). Using a PowerPoint presentation, the three updated the Board on the status and goals of e-Learning at Delta College.

Tom said that a faculty member told him that, “e-Learning is a passing fad”, when he arrived at Delta. Currently there are three types of courses incorporating e-Learning: regular face to face courses that are web enhanced, INET courses that are entirely on line, and CNET courses which blend online and face to face learning. 2011 duplicated headcount enrollment in INET courses is 10,594, in 308 courses and 621 sections, representing 14.3% of total credit hours. Tom demonstrated how students can log in via different devices including cell phones and iPads.

Jane Knochel demonstrated two course sites. Bob Emrich asked if students can take a course to learn how to learn in an online environment, and Tom Lane responded that there is an orientation course. Bob Stafford asked about students who lack access to the Internet. Tom Bennett said that most students are connected, that there are LLIC computers available, and of course the face to face courses are an alternative. Bob Emrich asked how sophisticated a device might be needed, and Tom Bennett said broadband rather than dial up access is recommended.

Jane Knochel explained that every course whether INET, CNET or face to face, has a web site, and training for adjunct and full time faculty is provided which walks faculty through the process step by step. Kathy Ellison expressed concern about ownership, pointing out that this is a potential issue. Bob Stafford asked whether students like online courses, and Dawn Fairchild responded that some do, some don’t, but online classes fill very quickly.
Jane explained that there is a very detailed student self-evaluation that is being provided as a pilot online through a new tool, “Smarter Measure”, which reports back to the student how prepared they are for online course work. Ninety per cent are prepared, and eLearning staff are working with the 10% of students who need help.

Tom Bennett explained the four goals of eLearning for 2010-2015:
1. **Student Success**: The college will set benchmark success rates for INET and CNET courses and eliminate the existing 5% online success rate gap.
2. **Online Credit Hour Growth**: The college will double the amount of eLearning credit hours generated as a percentage of the entire college credit hours.
3. **Ensuring Quality in Online Learning**: The college will develop a plan and process to ensure quality in INET online and CNET blended learning.
4. **Online Degree and Program Growth**: The college will develop eLearning programs and/or degrees in academic divisions where needed and appropriate.

He provided graphic information on growth and success trends, notably that student success in 2011 was 87% in CNET courses, 83% in INET courses, and 84% in face to face courses. Kathy Ellison asked how well students do in courses following INET and CNET courses, and Tom Lane said that study had not yet been done.

Dawn Fairchild presented the E-Learning Strategic Plan. Working with the e-Learning committee, division chairs and faculty, a major focus is on faculty certification at three levels, from Basic to Master to Mentor status based on specific achievements at each level and approved by division chairs. A goal is to assure that all divisions consider online teaching achievement in their promotion and tenure assessments. In 2012 work will focus on certification of courses, student preparedness and success, followed by work on CNET blended course development, eLearning program development, course content development tools, and course content delivery tools. The ELC strategic plan focus is on student preparedness, student engagement, and student success, in line with the college’s Strategic Plan and its AQIP accreditation process. Tom Bennett said that the challenge from Tom Lane is “I want you to think crazy big!”

There being no further business, the dinner meeting was adjourned at 6:45 p.m.

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Leslie Myles-Sanders, Board Secretary