

**DELTA COLLEGE
BOARD OF TRUSTEES
DINNER MEETING
January 17, 2012
Delta College Main Campus Room N 7**

Board Present: R. Emrich, E. Selby, R. Stafford, D. Wacksman

Not Present: K. Eillison, K. Higgs, K. Houston-Philpot, K. Lawrence-Webster, J. MacKenzie

Others Present: B. Baker, G. Brasseur, E. "Q" Beckman, P. Clark, C. Cornelius, C. Curtis, L. Dull, S. Enriquez, A. Givens, J. Goodnow, L. Govitz, P. Graves, T. Grunow, A. Hill, G. Hoffman, L. Holoman, T. Kubatzke, T. Lane, G. Luczak, D. Lutz, M. Moore, M. Mosqueda, L. Myles-Sanders, V. Przygocki, L. Ramseyer, J. Stahl, A. Ursuy, B. Webb, S. Whitney, M. Wood

Board Chair Robert Emrich called the meeting to order at 6:00 p.m. He introduced Trevor Kubatzke, who introduced the topic "Student Success: Winter Enrollment/New Student Recruitment" and demonstrated dashboard tools available to Board members, showing 11,504 head count enrollment as of today's count date for Winter 2012. This is down 2.2% from last Winter. Credit hours compared to last Winter are down 1.5% from our 2012 estimates.

Gary Brasseur described the processes and projects for new student recruitment, including visits to 33 high schools in the three counties, and visits to high schools in 9 counties outside the district including Arenac, Genesee, Gratiot, Huron, Iosco, Isabella, Ogemaw, Sanilac and Tuscola counties, for a total of between 117 and 120 schools each Fall and Spring.

Gary Brasseur provided information on the growth of dual enrolled student numbers. Trustee Selby inquired about the qualifications for dual enrolled students and Gary explained that if a student does not meet the qualifications as determined by a counselor, the student may still attend Delta but the parents must pay the tuition. Mr. Selby inquired whether these enrollments are skewed toward high end students, and Trevor agreed that the better students are more likely to be interested in dual enrollment. Mr. Selby inquired about our ability to speak directly with students in high school visits and Gary Brasseur described some challenges in meeting students in hallways or in the cafeteria. Mr. Selby inquired about starting to contact students earlier, and Gary said that the college is working with middle schools as well.

Chris Curtis, who is Co-Chair of the Dual Enrollment Strategic Planning Committee, reviewed the strategic goals and the guidelines for dual enrollment. Gary described dual enrollment projects in Midland, Saginaw, Huron and Tuscola Counties and in alternative and charter schools including ACE Academic and Career Education Academy, Bay Community High School, Birch Run Alternative Education, Education and Training Connection (ETC) – Midland and Saginaw, Horizons Alternative Education – Huron County, Mackinaw Academy, Omni Alternative Education, Ruben Daniels, Wenona Alternative High School, and Windover.

Gary Brasseur also described adult recruitment efforts at Bay Arenac Adult Education, Swan Valley Adult Education, ETC Adult Education programs, Saginaw East Side Weed and Seed, the Prisoner Re-entry Program of the State of Michigan, and MIWorks! in Arenac, Bay, Huron, Iosco, Midland, Saginaw, Sanilac and Tuscola counties. College Nights were held in 10 counties in Fall 2011, and Parent and Student Information Nights in Arenac, Bay, Saginaw and Tuscola Counties.

There are also plans to offer COMPASS testing in Fall 2012 at Arthur Hill, Bay Arenac Career Center, Buena Vista, Huron Tech Center, Saginaw Career Complex, Saginaw High and Tuscola Tech Center. We will also be working with students in five different counties in COMPASS testing, college readiness, online orientation, financial aid advising, academic advising, and registering for classes, at the Bay Arenac Career Center. The Bay Commitment Scholarship project will provide parent and student informational nights at all eight participating schools.

Gary also explained that his staff is currently working with Saginaw public middle schools to provide monthly outreach programs that: raise awareness of the role of higher education, provide financial awareness, offer parental educational information sessions, builds bridges from middle school to high school to college, and works in conjunction with Delta's Possible Dream program. Also, they are providing monthly office hours at Arthur Hill, Saginaw High, and the Saginaw Career Complex, and providing tours to groups and families. Responding to a question from Dee Dee Wacksman, Gary said his staff consists of himself, three support staff, three recruiters, one Possible Dream Coordinator, and one assistant director.

Bob Stafford asked about the image of the college and receptiveness of local students, and Gary suggested that dual enrollment tends to break through the perceptions. Dr. Emrich pointed out that financial considerations also help bring students to Delta.

There being no further business, the dinner meeting was adjourned at 6:45 p.m.

Respectfully submitted,

Leslie Myles-Sanders, Board Secretary