DELTA COLLEGE DISTRICT
BOARD OF TRUSTEES
DINNER MEETING
April 10, 2007
Delta College Main Campus
Room N-7

Board Present:  K. Higgs, K. Houston-Philpot , T. Lane, K. Lawrence-Webster,
J. MacKenzie, E. Selby, B. Stafford, D. Wacksman

Board Absent:  R. Emrich

Others Present:  J. Goodnow, D. Lutz, L. Myles-Sanders, B. Allen, C. Atwood, B.
Baker, P. Clark, M. Cooper, T. Cross, C. Curtis, Y. Douglass, M.
Fulmer, A. Glaza, P. Graves, T. Grunow, D. Gutierrez, D. Halog,
d. knox, K. MacArthur, K. Malkowski, J. Miller, S. Montesi, M.
Mosqueda, R. Pfeiffer, L. Pribe, R. Przybylski, L. Ramseyer, B.
Rickey, P. Seidel, J. Stahl, L. VandenBosch, B. Webb, K.
Wilson, M. Wood

Press Present:  Patti Brandt, Bay City Times

Chairperson Earl Selby called the meeting to order at 6:05 p.m.

Sue Montesi, Jason Stahl, Diana Gutierrez, Yolanda Douglass and Keith Malkowski
described and gave an on-line demonstration of orientation for new students, the
development and process of on-line orientation, and plans for the future for orientation
and advising.

During 2002-2003 student assessments and the Student and Educational Services’
(SES) self-study disclosed a need to improve orientation processes and to be more
easily accessible to new students.  Stringent college budget constraints prompted
SunGard to offer special support.  Together OIT and SES developed the project
objectives, and then in partnership with Valencia Community College in Florida
developed the online orientation.  During 2004-5 the script was developed and revised,
the 360 degree camera was purchased, the orientation was piloted in November, the
virtual tour component was completed and all incoming students received their Delta e-
mail account.  Also during 2004-5, development of the online advising component
began.

By 2006-7, multiple student guides were added, additional staff were trained in on-line
advising, and a series of just-in-time email informational notices to students were
added. Implementation of the e-advising module from Datatel is taking place through
November 2007. Development of a student personal profile and self-assessment will
enable a true customized orientation.  E-advising will be integrated with the Datatel
Communication Management module to enable pre- and post-enrollment messages to
students. From the November/December pilot with approximately 95 students, online orientation has grown so that 79% of new students now choose online orientation and 21% choose in person orientation.

Future plans include assessment, development of a career exploration/career assessment module, full implementation of a video tour in which the student selects the campus and program locations s/he wishes, development of COMPASS student competencies pre-test module and post test interpretation module, and an on-line parent orientation. Staff believes that assessment may indicate that some students should do face to face rather than on-line orientation, and that option is always available to all students. Mr. Selby inquired as to what kind of feedback has been received from students; it is positive as indicated by the numbers who choose the online option.

Barry Baker, Marshall Fulmer and Bob Przybylski gave the Board an overview with video examples of Delta Q-TV’s award-winning local programming; Linda Holoman, host of the award-winning “Soul Issue” and Tanya Medina, host of the award-winning “Somos Hispanos” were unable to attend. This year Q-TV has received the following awards: 2006 Aurora Awards and 2006 Michigan Association of Broadcasters Awards for “Sawdust and Shanty Boys,” and the 70th Anniversary Concert of the Saginaw Bay Symphony Orchestra, and 2006 “Telly” Awards for “A Conversation with Bob Dole & George McGovern”, “Sawdust and Shanty Boys”, “Somos Hispanos”, “Soul Issue”, and the 70th Anniversary Concert of the Saginaw Bay Symphony Orchestra.

There being no further discussion, the meeting was adjourned at 7:00 p.m.

Respectfully submitted,

Leslie Myles-Sanders, Board Secretary