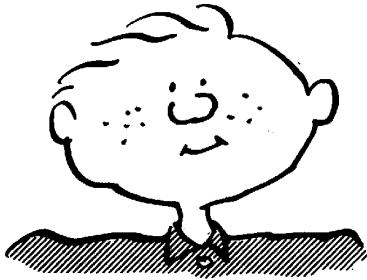
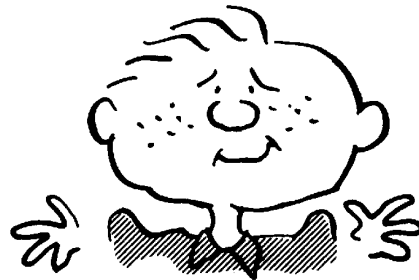




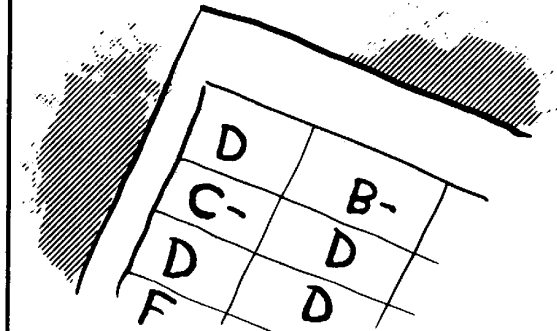
RETENTION:
MYTH OR
REALITY
April 28, 2011



See Dick.



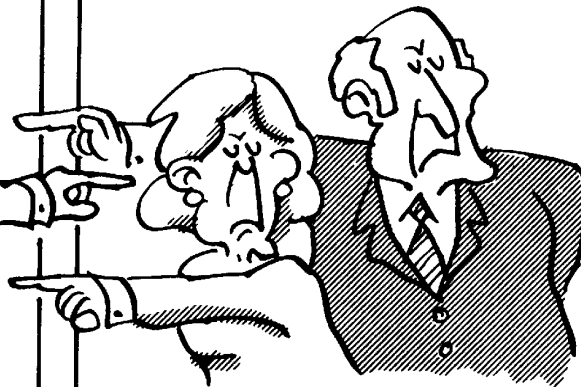
Dick is poor.



See Dick's grades.
Also poor.



See Dick's family
blame the school.



See the school
blame Dick's family.

See Dick's future?
Neither can Dick.

Life-Time Earnings College Degree vs. Non-College Degree



\$2.1 Million



\$1.2 Million

Who is the BEST??



Realities

- ✓ **27%** of students that start a 4-Year degree don't return after their first year
- ✓ **50%** of students start a 4-Year college, but don't graduate in 6 years
- ✓ **33%** of students completed their 4-Year degree while attending 3 or more colleges
- ✓ **22%** of Michigan Residents over 25 have a 4-Year degree

WORK KEYS

GOLD CERTIFICATE

- 11 Years of experience in Chemical Field – being recruited by HSC for Chemical Processor Position.
- Met all standards except
- Missing Level 5 by one point!
- Dow extremely conservative on qualifications
- HELP !

ACT

English	18	70%
Math	22	45%
Reading	21	55%
Science	24	32%

Total Students Meeting Benchmark: 25%

ACT Benchmarks

Michigan High School Students College Ready

<u>High Schools</u>	<u>Percent College Ready</u>
230	0.0%
83	1.0% - 4.9%
128	5.0% - 9.9%
237	10.0% - 18.9%
66	19.0% - 23.9%
45	24.0% - 29.9%
40	30.0% - 75.0%

ACT College-Readiness Benchmarks

Through collaborative research with postsecondary institutions nationwide, ACT has established the following college readiness benchmarks*:

ACT Readiness Benchmarks for Credit-Earning College Courses

College Credit-Earning Course	EXPLORE (8 th /9 th) College Readiness Benchmarks		PLAN (10 th) College Readiness Benchmarks		ACT (11 th /12 th) College Readiness Benchmarks	
English Comp.	English	13	English	15	English	18
Algebra	Math	17	Math	19	Math	22
Social Science	Reading	15	Reading	17	Reading	21
Biology	Science	20	Science	21	Science	24

*** Minimum score needed on an ACT subject-area test to indicate a 50% chance of obtaining a B or higher or a 75% chance of obtaining a C or higher in the corresponding credit-bearing college course.**

College Readiness Benchmarks

- 83% of students return to college after first year who met benchmarks
- 50% of students met one or two benchmarks
- 29% who took the ACT did not meet any of the benchmarks

EIS Enrollment Information Services

Midland – Bay – Saginaw Counties

2010	Total students	4656	19.7 ACT composite
2006	Total students	2696	21.9 ACT composite

Academic Areas of Interest

Health Sciences	1091
Engineering	381
Business	371
Undecided	274
Social Sciences	258

Pre – Nursing

- 763 Students
- 22% above 3.4 GPA
- Challenge: Working for students who will not be admitted to the Nursing Program.

Financial Aid

*85% of entering Freshman use Financial Aid to offset their cost.

	<u>Loans</u>	<u>Pell Grants</u>
06	28 million	2,235
10	49 million (75%)	3,334 (43%)
SAP	<u>Satisfactory Academic Progress</u>	

National Student Clearinghouse

www.studentclearinghouse.org

SVSU Transfer Out Behavior FTIC 2004 – 2009 National Clearing House Data

<u>College Name</u>	<u>Count</u>	<u>Percent</u>	Mean SVSU <u>Cum. GPA</u>	Mean ACT <u>Comp.</u>	Mean HS <u>GPA</u>
Delta College	767	25.52%	1.790	19.9	3.0636
Mott Comm College	254	8.45%	1.547	19.3	2.9558
Macomb Comm College	183	6.09%	1.695	19.4	2.8339
Oakland Comm College	170	5.66%	1.523	19.0	2.6927
Central Michigan Univ.	129	4.29%	2.754	21.8	3.2587
Lansing Comm College	100	3.33%	1.746	20.8	2.9958

75% Community College

1175 Students Transferred to SVSU this Past Year

Close to 40% of these students
are from 4 year colleges

Fears About College

- Academic Rigor

“College is scary because it’s not the same as high school. It’s bigger and more work. My teachers said that in college you have to be really into it because the teachers don’t really care if you go to class or not. So it seems scary.”

- Financing

“I think what is most worrisome is the financial stuff. It would be very difficult to pay a lot of money for college. I’m really relying on financial aid and scholarships to get me through college.”

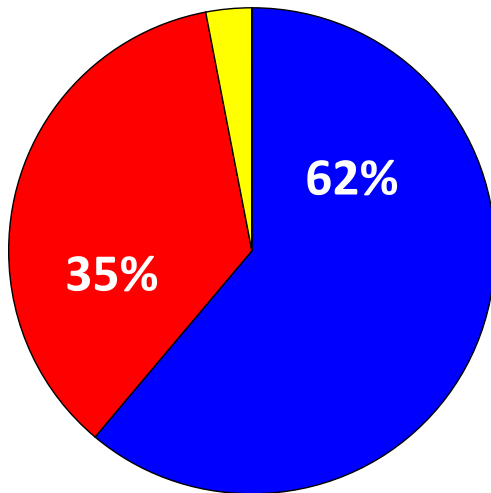
- Roommates

“I am absolutely convinced I will have the roommate from hell! That’s just my luck!”

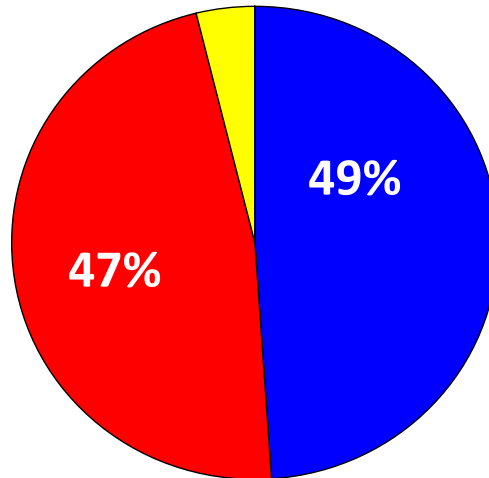
“I keep thinking about dorm rooms and how that’s going to be. Two people are in a room and two rooms share one bathroom.”

Saginaw Valley State University General Fund Revenue by Source

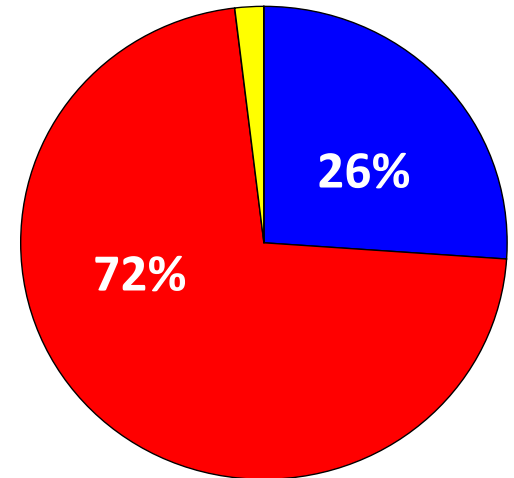
FY 1991



FY 2001



FY 2011



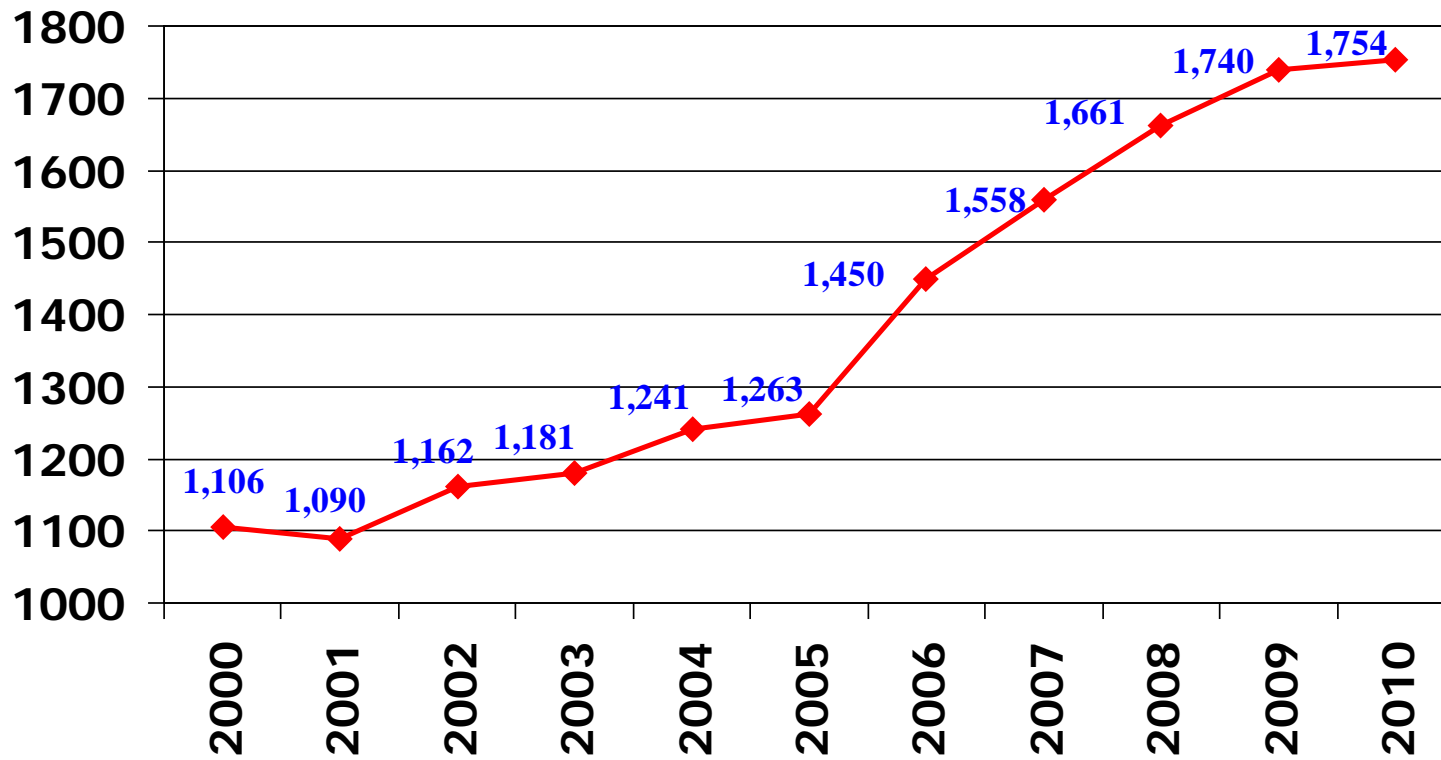
■ State Appropriations ■ Tuition & Fees ■ Other

% Change in MI University Enrollments from 2000 to 2010

University	% 10-Year Change
GVSU	53.9%
SVSU	41.0%
OU	39.7%
FSU	38.3%
UM-F	26.2%
NMU	20.4%
UMAA	13.1%
UM-D	13.0%
WSU	12.7%
CMU	12.6%
MSU	11.9%
MTU	8.9%
EMU	-1.0%
WMU	-4.4%
LSSU	-17.5%



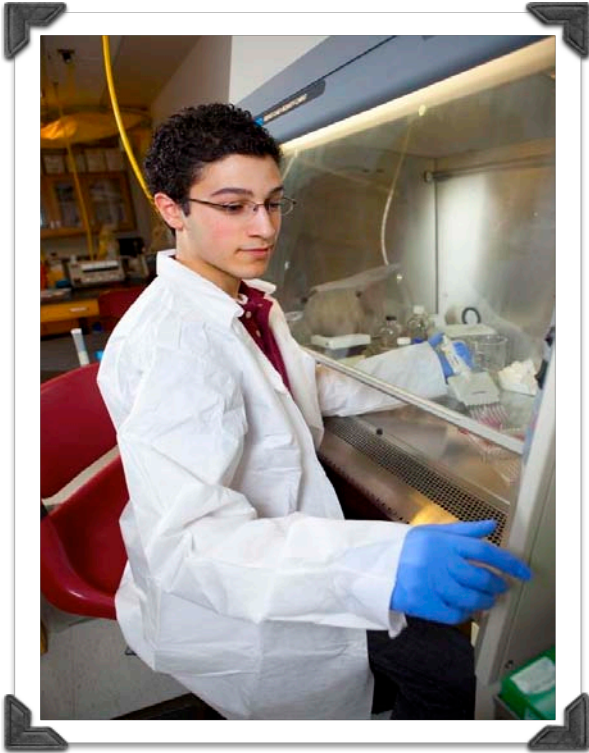
FTIC Enrollment 2000-2010



African American and Hispanic FTIC SVSU Enrollment for Fall 2010

Fall Semester	African American Students	Hispanic Students
2010	253	28
2009	232	29
2008	156	27
2007	159	24
2006	141	21
2005	111	23

STUDENT SUCCESS



Abdullah Wafa

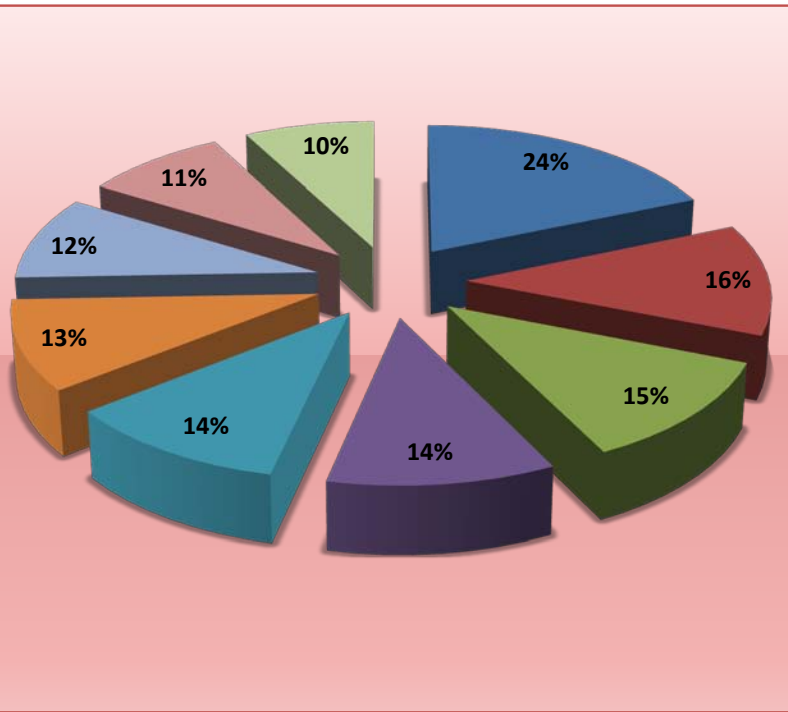
Business graduate, May 2009

Saginaw, MICHIGAN

- Recipient of Delta Sigma Pi Scholarship Key
 - 4.0 in College of Business
- President of the university's Muslim Student Association
- Health Professions Club senator and vice president
- Initiator for Student Advisory Council in the College of Business & Management
- Assistant with SVSU professor Bing Yang on cancer cell growth research

“It’s the people and the size of the university. It’s the ease of communication. Every professor I’ve had, I see them later and they recognize me.”

Most Frequently Used Student Success Approaches



- Freshman Seminar (24%)
- Supplemental Instruction (16%)
- Tutoring (15%)
- Living/learning communities (14%)
- Advising interventions (14%)
- Mandated Placement (13%)
- Academic Advising Center (12%)
- Summer Orientation (11%)
- Early Warning System (10%)

Retention Culture – Dr. Jim Black

- “A retention-centered culture focuses holistically on developmental needs of students - intellectual, social, emotional and physical...”
- “No Quick Fix” – or single intervention that yields a substantive and lasting change in human beings capacity to learn or to persist. It is only through continuous practice of requisite learner behaviors and success strategies that a lasting transformation occurs.”

Creating a Retention Culture -

Dr. Jim Black

- Create an environment that praises individual effort rather than performance.
- Require students to show up.
- Provide early academic feedback
- Connect students with others in academic and social settings.
- Ignite their passion.

A Campus-Wide Cultural Shift: Retention Initiatives

- Cross-Divisional Student Success Committee chaired by the Provost
- Restructuring the Office of Academic Advisement
- Technology: Student Success Web-Page, Schedule Planner, and Online Degree Audits
- Focus Groups with Faculty and Student Representatives
- Freshmen Seminar Pilot Project



Two New Positions in the Division:



Craig Aimar,
V.P. for Enrollment
Management &
Director of Retention



Bryan Cranier,
Coordinator of
First-Year Programs

SVSU Retention Pilot Project, Fall semester 2010

PASS

*(**Plan of Action for Student Success)***

Three programs will be implemented for FA10-WI11:

- **Making Students Successful (Minority Student Services): 50 – 60 minority students**
- **First Year Residential Experience (Residential Life): 24 residential students**
- **First Year Experience (Enrollment Management/Student Affairs): 50 -60 freshmen**

Common Program Elements:

- **Student Readiness Inventory measures non-cognitive factors critical to college achievement:**

Academic Discipline

Communication Skills

Commitment to College

General Determination

Social Connection

Study Skills

Goal Striving

Social Activity

Steadiness

Academic Self-Confidence

- **MyTOPfive: Introducing freshmen to University engagement**
- **Involved Freshman (IF) Passport: The “freshman game” that motivates students to attend events/activities**
- **Project RED Workshops: Study skills, time management, career exploration, Cardinal Direct, wellness ...**
- **Early Warning Intervention: Faculty will identify students who are struggling or not attending**
- **Major/Minor Exploration: FOCUS, Career Services Fair, Advising**
- **FYRE-Side Chats: Spending time with faculty outside the classroom**
- **Orientation III/Academic Advising: A specialized approach to ensuring students are advised for Winter 2011**
- **Money Matters/Financial Aid: Empowering students to understand and take control of their finances**

In This Section

- ▶ Home
- ▶ About Us
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- ▶ Degree Audit
- ▶ Orientation
- ▶ General Education Requirements
- ▶ Tutoring Services
- ▶ Community College Course Transfer
- ▶ FAQs
- ▶ Staff
- ▶ Policies

Contact Us

989.964.4000

Office

Main Campus

Student Engagement and Success First Year Experience

Welcome to Cardinal Country! It's our #1 priority to help you have a positive and successful experience at SVSU. Research shows (and we agree) that the most successful first year experiences are students who make the campus community their home. Get involved. Ask for help. And have a great first year!



Academic Help

Is a course going over your head? Learn about tutoring and the many academic help centers available to you.



Campus Resources

Many other services to help you succeed from counseling to mentoring programs to disability services.



Student Life

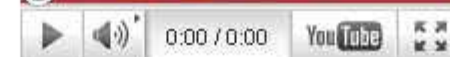
Get involved. Stay active. Give back. We've got it all - for you.



Orientation

Discover what's next in your transition to becoming a Cardinal: SOAR, Fresh Start, and Phase 3.

Spotlight: Help Is All Around You



Your Peer Advisors take you on a tour of help centers around campus.

Access

- ▶ Facebook Incoming Class of 2011
- ▶ Find a Job
- ▶ Pay Tuition

Links

Meet a Cardinal ▶

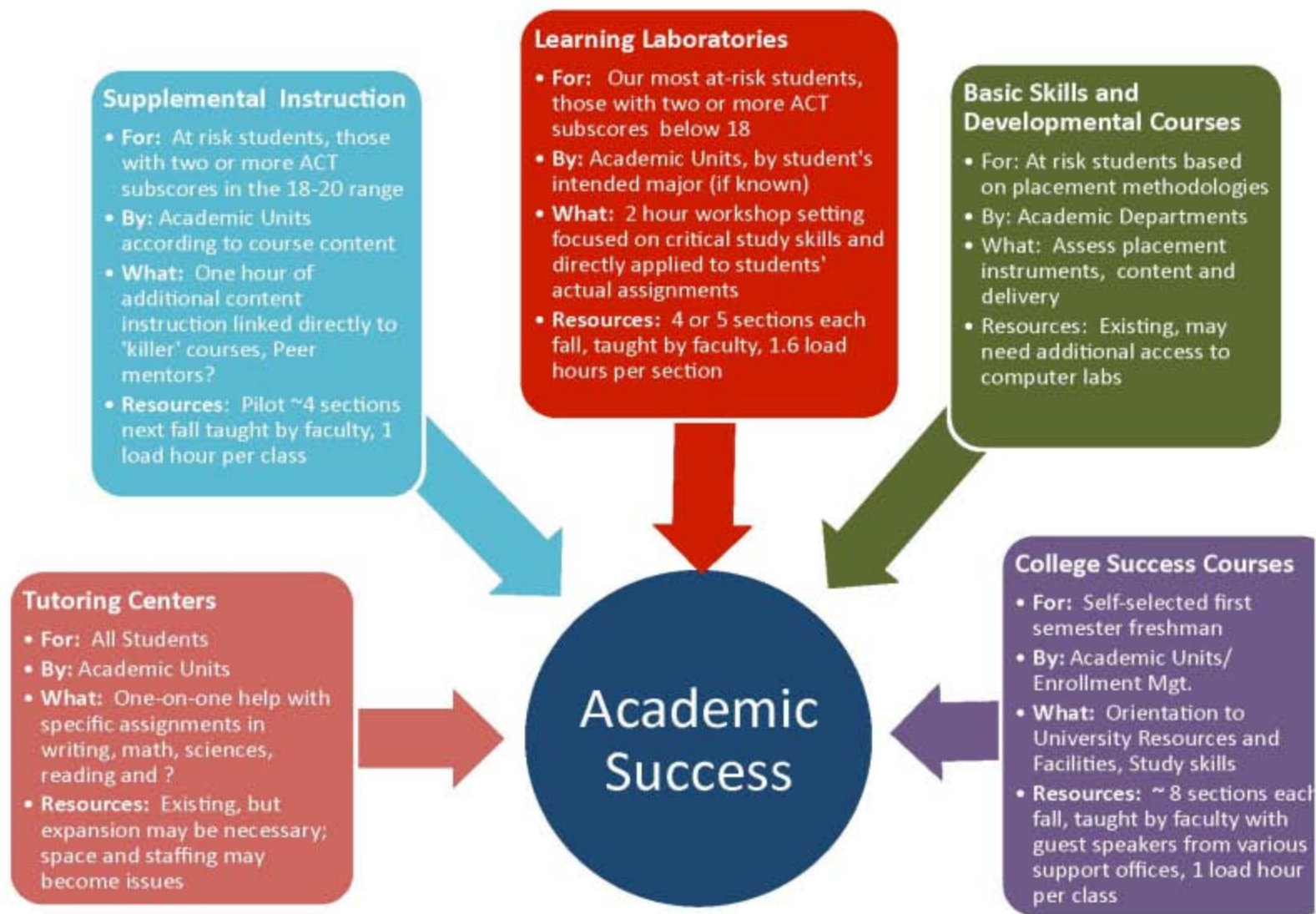
Dr. Pat Cavanaugh

- ACT Writing Initiative
Bay City Central High School

- Writing After High School
23 Teachers
20 Principals

MAPWorks

- Extensive interactive student reports with comparative analysis and summaries.
- Graphical and symbolic indications for students determined at risk.
- Communication and alert management system.
- Tracking screens for all administrators to record, initiate, monitor and coordinate retention activity.



Consistency – Luke Deming

“Highest achieving students put in work from start to end”.

“Greatness doesn’t come in short term. It’s a long arduous and other excruciating process. Encouragement comes from fact the end result is never average”.