



## GREEN TALK

### A Crash Course in Sustainability

Green is the new code word for opening doors to new careers as well as gaining a foothold in those revamping their workplace to accommodate environmentally-conscious processes, practices, and actions. Session will provide an introduction to sustainability, the history of the environmental movement, the triple bottom line, terminology, and basic measuring tools for environmental initiatives. This learning opportunity is aimed at participants who desire an understanding of sustainability to add to their skills tool kit for job hunting, to promote themselves in their current position, or to incorporate a level of eco-awareness in their business or organization.

Course Number: CBX-2011  
Date: 2/28/12 - Tuesday; 6:00pm - 8:00pm  
Cost: \$45

## GREEN TEAM

### Template for Establishing a Workplace Eco-Team

Building a green team within your organization can act as the springboard for improved client relations, enhanced marketing, reduced operating costs, team building, and community partnerships. Session will guide participants through the establishment of a sustainability team in the workplace. It will address the basic make up of a proposed team; how to identify change makers; determine social, environmental and financial focus areas; develop recommendations; and create priorities. Presenter will cover aligning collective input with the goals of the Triple Bottom Line and mission of the business or organization.

Course Number: CBX-2012  
Date: 2/29/12 - Wednesday; 6:00pm - 8:00pm  
Cost: \$49

## GREEN IN BUSINESS

### Recognizing and Promoting Sustainability

Green is more than just a color. It's a way to 'do the right thing' socially, environmentally, and financially. Discovering the sustainable aspects of your business or organization can have a direct impact on your client relations and your bottom line. Chances are, you may already have a history of eco-awareness. Session will provide participants with the criteria and understanding for recognizing sustainable processes, practices, and actions in their organization. It will provide suggestions for tracking, measuring, and promoting those initiatives to enhance community and client relations and product or service advantage.

Course Number: CBX-2013  
Date: 3/6/12 - Tuesday; 6:00pm - 8:00pm  
Cost: \$49



## BUSINESS OF GREEN

### Measuring Your Impact & Creating a Plan for Reduction

Understanding the environmental impact of your business or organization can have a direct impact on your bottom line. Adding green to your agenda can improve client relations, enhance marketing, and reduce operating costs while becoming a good community neighbor and an eco-steward. You will take away reference materials for sustainable terminology, an overview of conducting a greenhouse gas inventory, elements of a carbon reduction plan, and recognizing the change-makers in your workplace. The session will encourage you to identify and measure existing initiatives and target future reduction measures.

Course Number: CBX-2010  
Date: 3/7/12 - Wednesday; 5:30pm - 8:00pm  
Cost: \$55

# Register now!

Visit [www.delta.edu/lifelonglearning](http://www.delta.edu/lifelonglearning) for more details.



[www.delta.edu/lifelonglearning](http://www.delta.edu/lifelonglearning) :: [lifelonglearning@delta.edu](mailto:lifelonglearning@delta.edu) :: (989)686-9444