

**DELTA COLLEGE  
BOARD OF TRUSTEES REGULAR MEETING  
Delta College Main Campus  
Commons  
Tuesday, March 18, 2014  
7:00 p.m.**

- BOARD PRESENT** R. Emrich, K. Houston-Philpot, K. Lawrence-Webster, J. MacKenzie, M. Nash, M. Rowley, R. E. Selby, R. Stafford, E. Wacksman
- OTHERS PRESENT** J. Goodnow, A. Allen, D. Allen, E. Arroyo, B. Baker, P. Barrera, P. Barrera, T. Betancourt, D. Bibbs, A. Boensch, T. Brown, D. Browning, R. Castanon, P. Clark, L. Coulouris, E. Crane, C. Curtis, C. Davis, C. Dzurka, B. Ernat, M. Ford, A. French, R. Frierson, K. Fry, M. Fulmer, S. Gerhardt, M. Gmeiner, L. Govitz, T. Harris, R. Hayes, T. Heinz, A. Hidalgo, W. Hofmann, Y. Jones, F. Kloc, D. Kozma, G. Luczak, D. Lutz, F. Markley, C. McNair, D. Melkonian, J. Miller, T. Miller, D. Mitchell, T. Morales, M. Mosqueda, D. Parker, D. Peruski, R. Przybylski, G. Przygocki, L. Ramseyer, B. Ritter, G. Ritter, B. Scharffe, K. Schuler, J. Seals, S. Shinkel, S. Silva, C. Sledge, S. Snow, T. Stitt, D. Tibbs, S. Traxler, E. Ullrich, C. Urbano, A. Ursuy, P. Virciglio, B. Webb, L. Waskoviak, R. Waskoviak, , S. Witzke, M. Wood
- PRESS PRESENT** J. Hall (WSGW), L. Knake (MLive), T. Knaub (TV 5), K. Lutz (Delta Collegiate), K. Moore (TV 5), M. Sanford (TV 25), L. Wygant (Delta Collegiate)
- CALL TO ORDER** Board Chair, R. Stafford, called the meeting to order at 7:00 p.m.
- APPROVAL OF AGENDA** Board Chair, R. Stafford, called for approval of the agenda.
- K. Lawrence-Webster made a motion to move public comment to immediately follow the Centers Presentation. R. Emrich supported the motion. Motion passed unanimously.
- The agenda was approved as amended.
- TREASURER'S REPORT** D. Lutz said that at the end of the month of February, the College remains in sound cash position. Revenues and expenditures are operating in accordance with the budget with one exception. Enrollments are not quite meeting projection and we will not know the final numbers until spring semester count date. D. Lutz said that at this time she has no additional variances to report.
- CONSENT AGENDA** R. Emrich made a motion to approve the consent agenda with support from E. Wacksman. The consent agenda passed unanimously resulting in:
- Acceptance of Minutes:
    - Board Dinner Meeting, February 18, 2014
    - Board Regular Meeting, February 18, 2014
    - Special Board Meeting, February 20, 2014
    - Special Board Meeting, March 3, 2014

- Selection of Audit Firm for 1 Year **(BA5047)**

**PRESENTATION AND  
RECOMMENDATION –  
SAGINAW CENTER  
ZONE**

Dr. Jean Goodnow introduced Frank Markley, Paulien & Associates, Inc. and Doug Kozma, SmithGroupJJR. She said that D. Kozma and F. Markley are here this evening to present their findings regarding the Delta College Centers Evaluation.

F. Markley and D. Kozma presented a summary of the process that was used and the data that was collected throughout the last few months to support recommended changes at the Midland, Bay City, and Saginaw Centers.

The presentation was organized into four areas:

1. Analytic Findings
2. Strategy
3. Vision for the Saginaw Center
4. Next Steps

After reviewing the analytic findings, D. Kozma and F. Markley discussed the strategy for examining each of the Delta College Centers. D. Kozma said that there are four questions to consider:

1. Who are we serving?
2. What is the purpose of the Centers?
3. How do we define the programmatic elements?
4. Where should a new Center go?

D. Kozma and F. Markley said that they used the data to create a unique program definition for each Center location. They recommended that each center should offer college readiness and dual enrollment opportunities. They also recommended that each center offer an associate of arts degree, lifelong learning opportunities, and opportunities for corporate training. In addition, each center would offer focus areas for degrees/certificates based on the data collected and feedback from the community.

D. Kozma and F. Markley spoke about the five elements of success for the future Saginaw Center. Those elements are:

1. Develop and Implement Unique Program Opportunities
2. Increase Academic Scheduling Efficiency
3. Develop Appropriate Staff to Ensure Success
4. Engage the Community
5. Create Center Branding

In considering where the new Saginaw Center should go, D. Kozma said that the process focused on identifying four candidate zones. This was done back in December. Then, the Board was asked to approve selection criteria for the Administrative Team to use as the selection tool. The criteria was approved in December.

Zone criteria was as follows:

1. Demographic and Workforce Alignment
2. Pedestrian, Vehicular, and Transportation Access
3. Image/Identity/Perception
4. Proximity to Community Assets
5. Community Contribution
6. Local Economic and Political Feasibility
7. (Multi)institutional Collaboration and Partnerships

After careful consideration and application of the criteria, the Administrative Team unanimously recommends Zone D, the Downtown Saginaw Zone, as the zone location for the new Delta College Saginaw Center.

R. Emrich commented that he does not feel as though all the criteria should have carried the same weight and asked that the record reflect his opinion.

Dr. Goodnow closed the presentation with reasons that the Board should support the recommendation of the Administrative Team and Consultants. She encouraged the Board to trust the process which was built on data.

#### **PUBLIC COMMENT**

Salina Silva and Elizabeth Arroyo said that they were at the meeting on behalf of the Bancroft and Eddy Apartments. They said that they are great supporters of Delta College locating its Saginaw Center Downtown.

Debbie Melkonian, Saginaw City Resident, and head of the Adams Blvd. Association said that the City of Saginaw is headed in a positive direction and she supports putting the Saginaw Center in Downtown Saginaw.

Maureen Ford, Saginaw City Resident, said that while she resides in the City of Saginaw, she was born in Birch Run. She said that she doesn't understand why the College wouldn't choose the Buena Vista site. It is shovel-ready and accessible to students coming from areas like Birch Run.

Beth Ernat, Executive Director of the Saginaw DDA, thanked Dr. Goodnow, the Administrative Team, and the consultants for an excellent recommendation. She urged the members of the Board to visit the Downtown Saginaw area (if they haven't already). She said the Saginaw DDA is ready to be a partner.

Sarah Traxler, McKenna and Associates, said that Buena Vista has been dreaming and planning for 10 years for an educational partner like Delta College. She said that the DDA in Buena Vista has taken a proactive stance in acquiring land. She also said that the Buena Vista DDA is ready to provide Delta College with a world class experience and 33 acres that are ready for the College.

Paul Barrera, Old Town Saginaw representative, said that while he is a little disappointed that Old Town wasn't recommended, he is happy that the recommendation is for a zone in the City. He said, "We will support. We will help. We will make it a better city for all."

Desmond Bibbs, Buena Vista DDA, said that he is disappointed and asked that the Board re-evaluate the opportunity that Buena Vista can provide.

Tim Morales, Saginaw City Manager, said that the City of Saginaw is ready, willing, and able to help with property acquisition. He said that that the City is positioned to accommodate a world-class facility and will help Delta College move forward in this process.

**PRESIDENT'S REPORT**     **Enrollment Report**

Registration for spring/summer began on March 11. At this time, 3,241 students have registered.

**Personnel Report**

Congratulations to the one-year renewable and tenure-track faculty who have been reappointed for the 2014-15 academic year. The list of reappointed faculty along with the complete report of hires and separations for the month of February can be found in Board packets.

**Information Sharing**

- Brandon Worden, a Delta College Student, has been named a 2014 Coca-Cola Community College Academic Team Bronze Scholar. The Coca-Cola Scholars Foundation sponsors the Coca-Cola Community College Academic Team program by recognizing 50 Gold, 50 Silver and 50 Bronze Scholars, and providing nearly \$200,000 in scholarships annually. Each Bronze Scholar receives a \$1,000 scholarship and a special medallion.

Phi Theta Kappa Honor Society administers the Coca-Cola Community College Academic Team Program and recognizes Coca-Cola Academic Team scholars during All-State Community College Academic Team Recognition ceremonies held in 38 states. Student scholars also receive recognition locally during ceremonies held on campus and internationally for those who are able to attend Phi Theta Kappa's Annual Convention.

- Last Thursday and Friday, Trustee Selby and Dr. Goodnow attended the Michigan Community College Association Board of Directors Spring Meeting. The meeting was hosted by Southwestern Michigan College in Dowagiac. They have a beautiful campus with several new facilities.

In addition to giving us an opportunity to visit our sister colleges throughout the State of Michigan, the Board of Directors Meetings provide the opportunity to discuss important issues.

The Spring meeting discussion topics included:

- A legislative update.
  - An update on the Michigan Center for Student Success.
  - A project update on our Statewide Community College Campaign. The theme is “You’ve Got This.” We are working with Colleges throughout the State to implement this strategic, methodical, branding campaign.
  - A wonderful keynote presentation from Dr. Sandy Baum that focused on college access, pricing, student aid, and other aspects of higher education finance. Dr. Goodnow said that she would be sharing a copy of Dr. Baum’s presentation with the Board.
- The following information was included in Trustee folders:
    - An invitation to the Honors Program Recognition Ceremony that will take place on April 24<sup>th</sup> at 5:00 p.m. at the Delta College Planetarium.
    - An invitation to attend the National Learning Communities Conference at the Doubletree Hotel in Bay City on November 6 – 8, 2014.
    - An invitation to attend the Italian Dinner and Silent Auction Benefit for our Delta College choir members that will be performing at Carnegie Hall. The Benefit takes place on March 28 at the Planetarium.
    - A copy of “The Green Book.”
    - Copies of the February 24 and March 17 editions of our student newspaper, the Collegiate.
    - The 2013 QTV Report to the Community.
  - This month’s Fantastic Faculty Newsletter which highlights the professional and community activities of our faculty has been posted to Board Box accounts.

**TRUSTEE COMMENTS**

E. Wacksman said that she appreciates the work of the consultants and team. She said that she will be studying the materials to ensure she makes the best decision for Delta College and our students.

K. Houston-Philpot echoed E. Wacksman’s comments. She said that she appreciates that this process has been driven by data. She also appreciates the work of the administrative team. Overall, this is a great process built on data and information.

M. Nash said that he would also like to recognize the good work that has been built on facts. He said in the future we could consider ways to survey the outlying areas with additional sites if needed.

E. Selby gave an update on the MCCA Board of Directors Meeting, specifically focusing on the new regulations that may force community colleges to book unfunded MPSERS liability. This is part of a bigger movement of articulating unfunded liability in public

pensions. At this time, each community college in Michigan has decided to work individually on this issue.

E. Selby also thanked the consultants and administrative team for their hard work.

M. Rowley thanked the administrative team and consultants for providing the Board with the data to make an informed decision on the future of the Saginaw Center. He reminded the members of the public that the Board would not be taking action on the recommendation until the April 15, Board of Trustees Meeting.

R. Emrich thanked the team and the consultants for doing a good and thorough job of presenting this evening. He said that he promised he would listen and he will continue to think and listen. He also said that he appreciates the members of the public who have come to the meeting this evening and spoken with their hearts.

J. MacKenzie thanked all who had input in this process. He said as he considers the information, he will be thinking about our students.

K. Lawrence-Webster said that she has been waiting for this decision for over 14 years. She has always wanted something better for our students who attend the Saginaw Center. She said that she believes in the urban core, in accessibility, and that she understands the transportation limitations of many of our students. She said that her heart is in Downtown Saginaw. She added that she agrees with the work and supports the committee.

**CHAIRS COMMENTS**

R. Stafford said he too appreciates the process, the work, time invested, and community support. He said it was wonderful to see such passion for our community.

**ADJOURNMENT**

There being no further business, Board Chair Stafford adjourned the meeting at 9:54 p.m.

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Andrea Ursuy, Board Secretary